

Ken Frederick
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EXPERIENCE

GRAPHIC ARTIST/WEB DESIGNER, Drew's Entertainment/Pretty Ugly, Edison, NJ
May 2010 – present

- Design ads, posters, signs, packaging and other print material using Adobe Photoshop and Illustrator
- Create product catalogs using Adobe InDesign
- Update and maintain corporate Wordpress website, design and style online music store using CSS and HTML, and create interactive concept demos using Adobe Flash

FREELANCE DESIGNER

October 2008 – May 2010

Clients include a medical technology company, Fortune 500 cable company, and an international consulting company

- Designed and developed client web sites using HTML and CSS
- Developed Flash web presentations and animations
- Designed print ads using Illustrator, Photoshop and InDesign to support client products

GRAPHIC ARTIST/WEB DESIGNER, Learning is an Art, Metuchen, NJ
January 2007 – October 2008

- Designed print and web-based materials, including mailing pieces, invitations, sales flyers, business cards, web banner ads, etc.
- Responsible for layout and production of seasonal catalogs

WEB DESIGNER/GRAPHIC ARTIST, Maher & Maher, Neptune, NJ
January 2001 – January 2007

- Responsible for client web site design and construction
- Created web-based training courses and tutorials
- Created interactive e-learning Flash animations and promotional animations
- Created print materials to support on-line efforts and trade shows

LAYOUT ARTIST/DIGITAL ARTIST, Pathmark Stores, Cartaret, NJ
May 1998 - January 2001

- Responsible for weekly sales flyer page layout & production
- Created signs, banners, and spot illustrations
- Color corrected, clipped and retouched digital photography and scans

EDUCATION

Kean College, Union, NJ
BFA 1997, Illustration

Postgraduate studies in QuarkXPress, Adobe Illustrator, Photoshop, Dreamweaver and Flash

<http://www.kenfrederick.com>